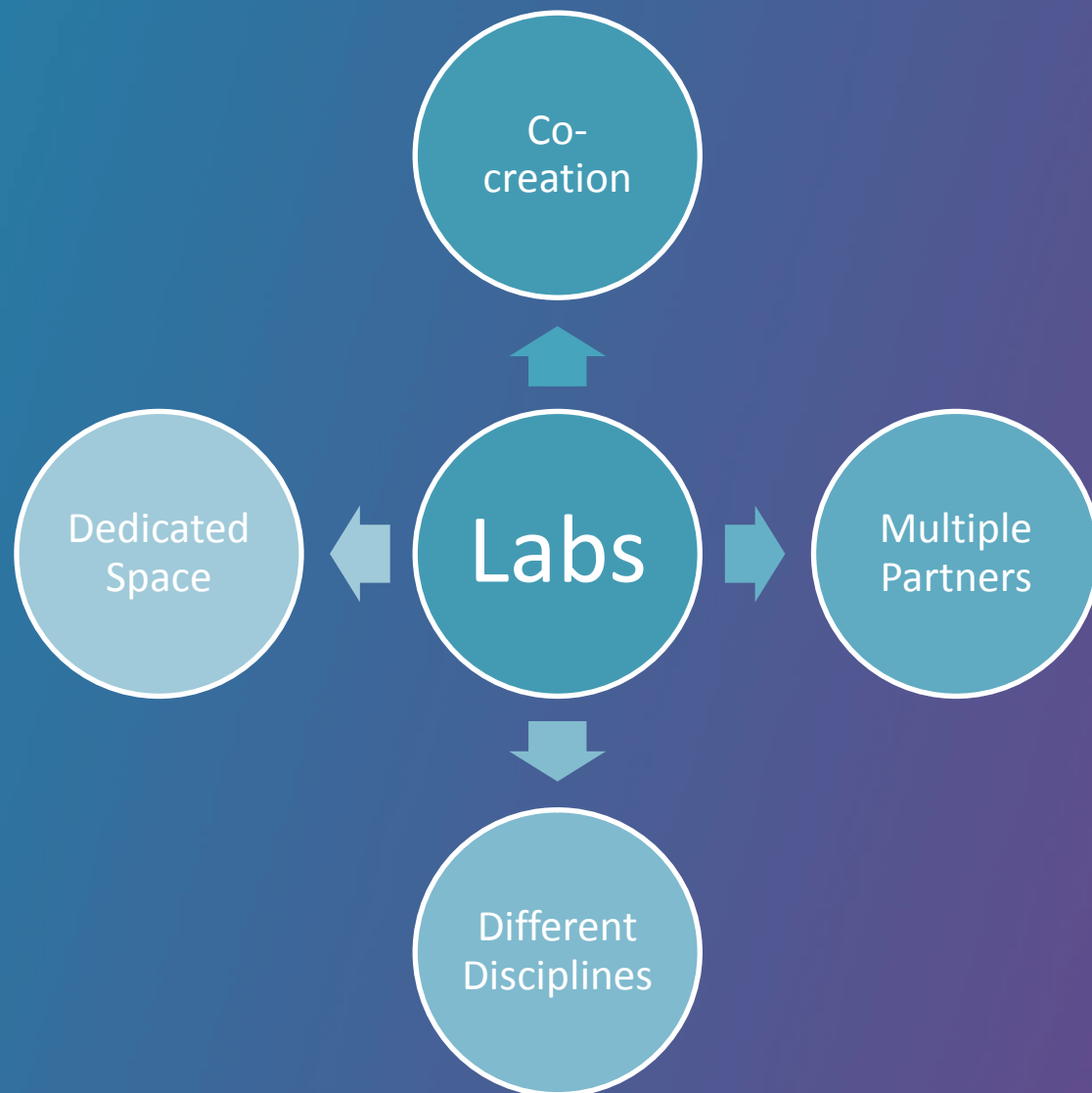


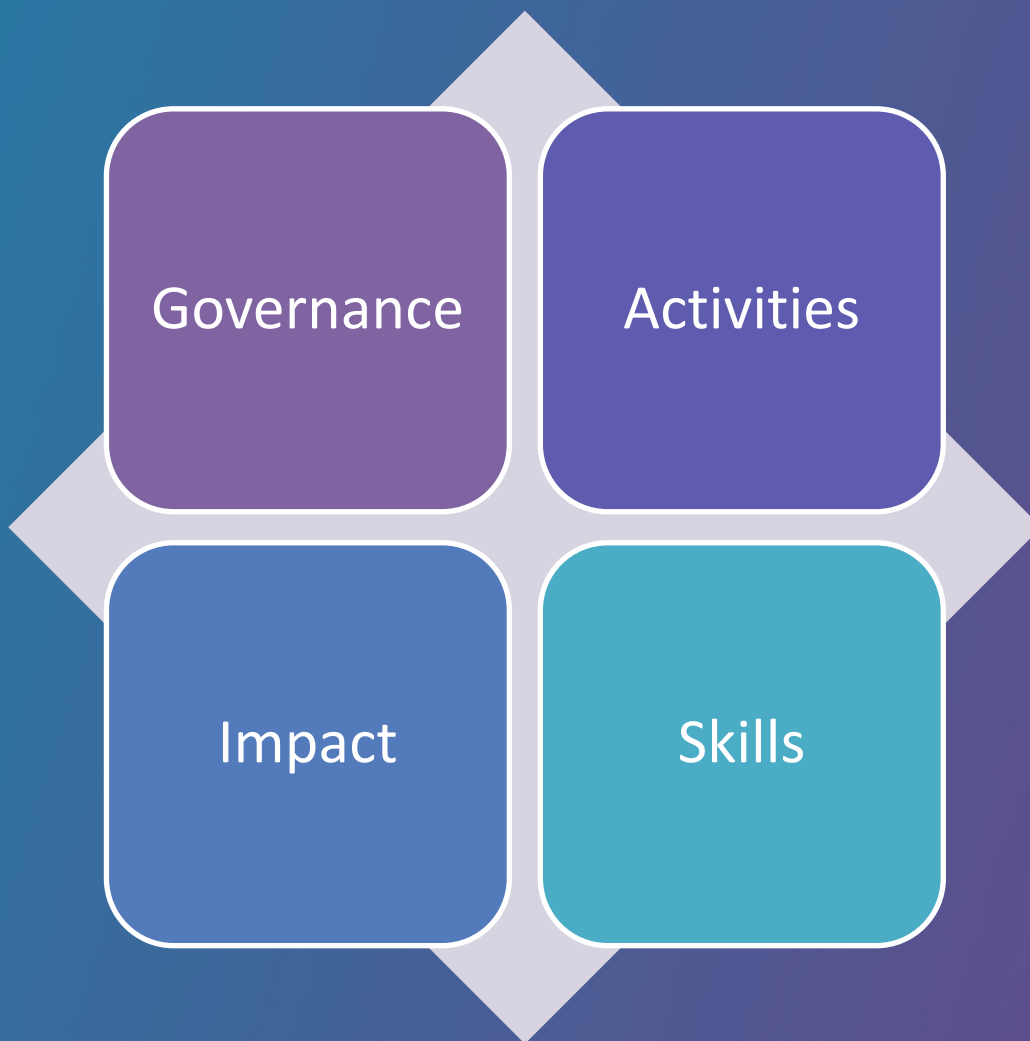
What are 'Innovation Labs'?



Where are the Labs?

- Mindlab, Denmark
- Office of Personnel Management, United States
- Policy Lab, United Kingdom
- La 27e Region, France
- Laboratorio para la Ciudad, Mexico
- Central Innovation Hub, Canada

Different Models of Labs



Examples: Mindlab

The logo for Mindlab, featuring the words "MIND" and "LAB" stacked vertically in a bold, green, pixelated font.

Mindlab, Denmark

Governance:

Central Government

Activities:

Human centred design across employment, education, business and growth, and government modernisation

Skills:

Interviewing, ethnography, prototyping

Impact:

Business case demonstrates 21:1 return on investment

Examples: La 27e Region

La 27e Region, France



Governance:

Regional government

Activities:

Helps government to design new services; immerse civil servants in the service they are trying to understand

Skills:

Design, sociology, user-driven design, experimentation, prototyping

Impact:

Helped to design more than 20 social innovation pilots across 9 regional governments in France

Key Questions for Lab Building

- What are your objectives?
- What is the most appropriate governance model to achieve your objectives?
- What skills do you need?
- Where do you fit into the existing public sector context?
- How will you demonstrate impact?