

# Objectives of the key project

## DIGITALISATION, EXPERIMENTATION AND DEREGULATION

### Ten-year objective

Finland has made a **productivity leap in public services and the private sector by grasping the opportunities offered by digitalisation**, dismantling unnecessary regulation and cutting red tape. The flexible renewal of Finnish society is supported by a management culture based on trust, interaction and experimentation.

### Government term objectives

**User-based, one-stop-shop digital public services that improve productivity and efficiency have been developed with the help of determined management.** Public decision-making has been innovative and created a favourable operating environment in Finland for digital services, Industrial Internet applications and new business models. People's everyday lives, business operations, agriculture, investments, construction, healthy competition and voluntary activities have been markedly facilitated by deregulation, the reduction of the administrative burden and improvements to permit processes. Bold steps have been taken to reform management and implementation by strengthening knowledge-based decision-making and openness and by making use of experiments and methods that encourage civic participation.

### Key projects for the government term

Public services will be digitalised

A growth environment will be created for digital business operations

Legal provisions will be improved

A culture of experimentation will be introduced

Management and implementation will be improved

### Objective of the key project

With the help of **new operating methods**, public services will become **user-oriented and primarily digital to enable the leap in productivity** necessary for the general government finances. In the development process, **priority will be given to services where productivity gains are highest**. Digitalisation will be a cross-cutting theme in the government strategy.

### Measures

Principles for the digitalisation of all public services will be established.

Internal administrative processes will be digitalised and old processes dismantled.

The public administration will undertake to ask people and businesses for the same information only once. People's right to decide about and monitor their personal information will be enhanced, while ensuring the smooth transfer of data between the authorities.